

# Capability Statement

*Dynamic Management Associates is a Service-Disabled Veteran Owned Small Business that specializes in providing high quality management consulting services. We leverage best practice and intellectual capital, collaborative tools, ISO 9001 compliant quality procedures, and industry best practices to optimize cost, schedule, and technical performance. The confluence of these factors and our close relationship with our customers enables us to effectively react to change, implement solutions, and ultimately provide best value.*

## Differentiators

What separates DMA from other small business competitors is the priority we place on our customers. Simply put, DMA's singular objective is to provide exceptionally rated services, and we achieve that by being indispensable to our customers. This approach has earned DMA multiple follow-on contracts and Exceptional Contractor Performance Assessment Reporting System (CPARS) ratings.

We attribute this success to

- 1) our degree of specialization
- 2) dynamic management framework
- 3) highly effective staffing and networking capability
- 4) personnel training and
- 5) leadership.

Specialization enables DMA to lower operation and recruitment costs and increase on the job performance. Our "dynamic management" framework enables DMA to improve performance and control at both the corporate and contract levels. Our non-stop staffing and network capability, benefited by specialization, shortens the time to recruit, increases the quality of candidates and lowers our attrition rates. DMA incentivizes our personnel to set and achieve annual training objectives that optimize both personal, team and customer performance. Most importantly, our cadre of strong leaders embrace DMA's commitment and is the glue that binds our specialization, dynamic management, staffing/networking, and training processes together.

## Core Competencies

**Financial Management.** Our approach encompasses a variety of techniques, including establishing project budgets, tracking project expenditures, addressing project risk, controlling procurement costs, and the use of financial management tools and techniques. Offerings include

- Budget Preparation
- Cost Estimation
- Capital Planning and Investment
- Planning, Programming, Budgeting and Execution
- Earned Value Management
- Business Case Analysis

**Program and Acquisition Management.** DMA aligns your goals, objectives, and priorities for the most efficient, cost-effective program operation. Our common thread that connects our approach with successful delivery are the documented best practices leveraged within the facets of the program management lifecycle.

## North American Industry Classification System

**541330** – Engineering Services

**541611** – Administrative Management and General Management Consulting Services

**541618** – Other Management Consulting

**541690** – Other Scientific and Technical Consulting Services

**541990** – All other Professional, Scientific, and Technical Services

**561499** – All Other Business Services

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## Offering include:

- Acquisition Management
- Change Management
- Integrated Master Scheduling
- Program/Project Management
- Risk Management
- Contract Administration
- Governance

**Planning and Analysis.** We analyze needs, recommend solutions, and implement the solution to drive improvement. Our experts are skilled at researching and analyzing complex programmatic problems and developing solutions that are aimed at improving program performance. Offering include:

- Acquisition Planning
- Knowledge Management
- Strategic Planning
- Portfolio Management
- Operations Research
- Data Analysis
- Business Process Reengineering

**Systems Engineering.** DMA provides engineering services in core areas of enterprise architecture, acquisition engineering and systems engineering. Offerings include:

- Acquisition Engineering
- Enterprise Architecture
- Software Engineering
- Systems Engineering
- Technical Advisor

## Contract Information

- GSA PSS Schedule Contract Number: GS-10F-088AA
- OASIS Small Business Pool1 Contract Number: 47QRAD20D1160
- SeaPort NxG – Prime Contractor
- SDVOSB set aside or sole source

## Customers



## Corporate Info

- [www.dynmgt.com](http://www.dynmgt.com)
- Corporate Office: 13512 Minnieville Rd, STE 275, Woodbridge VA 22192
- Telephone Number: 703-635-7459, ext. 1
- DUNS Number: 832050806
- CAGE Code: 5UA39
- Facility Clearance: Top-Secret
- Small Business Status: Certified Service-Disabled Veteran Owned Small Business
- DCAA approved accounting and timecard system
- DCAA approved property management system
- ISO 9001-2015 certified

**Reliable, adaptive. Indispensable.**